



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Mitt Romney for President (5341)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645589
Inv Date 10/28/2012
Terms Net 30
Contract 333357
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product Political - Federal Candidate (1067)
Brand 221 PRES (138049)
Acct Types National/Political
Est/Headline 221/06340497
Demo
Revision
Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:32:47AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
3.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00AM- 6:30:00AM	Day, M-1, Tu-1	10/01/12 6:22AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP12DH	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day, M-1, Tu-1	10/02/12 6:24AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP12DH	\$850.00	
4.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1	10/01/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP12DH	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1	10/02/12 7:55AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP12DH	\$775.00	
7.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day, M-1, Tu-1	10/01/12 8:40AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP12DH	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day, M-1, Tu-1	10/02/12 8:41AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP12DH	\$725.00	
8.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	9:00:00AM-10:00:00AM	Day, M-1, Tu-1	10/01/12 9:50AM (Mo)	00:30	LIVE! WITH KELLY	2012MRFP12DH	\$375.00	
8.0	Spot			10/02/12		1 preempt @ \$375.00		\$0.00	Breaking News Interrupt
11.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1	10/01/12 10:24AM (Mo)	00:30	KATIE COURIC	2012MRFP12DH	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1	10/02/12 10:49AM (Tu)	00:30	KATIE COURIC	2012MRFP12DH	\$375.00	
13.0	Spot			10/01/12		1 preempt @ \$550.00		\$0.00	No Avail
13.0	Spot			10/02/12		1 preempt @ \$550.00		\$0.00	Breaking News Interrupt
14.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	10/01/12 12:54PM (Mo)	00:30	EYEWITNESS NEWS 12P	2012MRFP12DH	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	10/02/12 12:38PM (Tu)	00:30	EYEWITNESS NEWS 12P	2012MRFP12DH	\$375.00	
16.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	1:00:00PM- 2:00:00PM	Day, M-1, Tu-1	10/01/12 1:32PM (Mo)	00:30	The Chew	2012MRFP12DH	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day, M-1, Tu-1	10/02/12 1:30PM (Tu)	00:30	The Chew	2012MRFP12DH	\$375.00	
19.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1	10/01/12 4:30PM (Mo)	00:30	DR. OZ SHOW	2012MRFP12DH	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1	10/02/12 4:24PM (Tu)	00:30	DR. OZ SHOW	2012MRFP12DH	\$825.00	
21.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	10/01/12 5:13PM (Mo)	00:30	EYEWITNESS NEWS 5P	2012MRFP12DH	\$850.00	
	Spot	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	10/02/12 5:14PM (Tu)	00:30	EYEWITNESS NEWS 5P	2012MRFP12DH	\$850.00	
22.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00PM- 6:00:00PM	Day, M-2, Tu-2	10/01/12 5:41PM (Mo)	00:30	EYEWITNESS NEWS 530P	2012MRFP12DH	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day, M-2, Tu-2	10/01/12 5:57PM (Mo)	00:30	EYEWITNESS NEWS 530P	2012MRFP12DH	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day, M-2, Tu-2	10/02/12 5:43PM (Tu)	00:30	EYEWITNESS NEWS 530P	2012MRFP12DH	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day, M-2, Tu-2	10/02/12 5:57PM (Tu)	00:30	EYEWITNESS NEWS 530P	2012MRFP12DH	\$875.00	
24.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	6:00:00PM- 6:30:00PM	Day, M-2, Tu-2	10/01/12 6:13PM (Mo)	00:30	EYEWITNESS NEWS 6P	2012MRFP12DH	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day, M-2, Tu-2	10/01/12 6:27PM (Mo)	00:30	EYEWITNESS NEWS 6P	2012MRFP12DH	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day, M-2, Tu-2	10/02/12 6:13PM (Tu)	00:30	EYEWITNESS NEWS 6P	2012MRFP12DH	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day, M-2, Tu-2	10/02/12 6:30PM (Tu)	00:30	EYEWITNESS NEWS 6P	2012MRFP12DH	\$1100.00	



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26.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1	10/01/12 7:11PM (Mo)	00:30	INSIDE EDITION	2012MRFP129H	\$1200.00	
	Spot	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1	10/02/12 7:13PM (Tu)	00:30	INSIDE EDITION	2012MRFP129H	\$1200.00	
28.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:30:00PM- 7:56:00PM	Day, M-1, Tu-1	10/01/12 7:40PM (Mo)	00:30	ENTERTAINMENT TONIGHT	2012MRFP129H	\$1200.00	
	Spot	7:30:00PM- 7:56:00PM	Day, M-1, Tu-1	10/02/12 7:47PM (Tu)	00:30	ENTERTAINMENT TONIGHT	2012MRFP129H	\$1200.00	
31.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	11:00:00PM-11:35:00PM	Day, M-2, Tu-2	10/01/12 11:13PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP129H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day, M-2, Tu-2	10/01/12 11:31PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP129H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day, M-2, Tu-2	10/02/12 11:13PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP129H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day, M-2, Tu-2	10/02/12 11:31PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP129H	\$1200.00	
32.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	11:35:00PM-12:05:00AM	Day, M-2, Tu-2	10/01/12 12:04AM (Mo)	00:30	Nightline	2012MRFP129H	\$700.00	
	Spot	11:35:00PM-12:05:00AM	Day, M-2, Tu-2	10/01/12 11:59PM (Mo)	00:30	Nightline	2012MRFP129H	\$700.00	
	Spot	11:35:00PM-12:05:00AM	Day, M-2, Tu-2	10/02/12 12:03AM (Tu)	00:30	Nightline	2012MRFP129H	\$700.00	
	Spot	11:35:00PM-12:05:00AM	Day, M-2, Tu-2	10/02/12 11:55PM (Tu)	00:30	Nightline	2012MRFP129H	\$700.00	
35.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:30:00AM- 6:00:00AM	Day, M-2, Tu-2	10/01/12 5:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP129H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day, M-2, Tu-2	10/01/12 5:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP129H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day, M-2, Tu-2	10/02/12 5:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP129H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day, M-2, Tu-2	10/02/12 5:54AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP129H	\$425.00	
36.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00PM-10:00:00PM	Day, M-2	10/01/12 8:23PM (Mo)	00:30	Dancing With The Stars	2012MRFP129H	\$7000.00	
	Spot	8:00:00PM-10:00:00PM	Day, M-2	10/01/12 9:11PM (Mo)	00:30	Dancing With The Stars	2012MRFP129H	\$7000.00	
37.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00PM- 9:00:00PM	Day, Tu-1	10/02/12 8:23PM (Tu)	00:30	Dancing With The Stars	2012MRFP129H	\$6800.00	
38.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	10:00:00PM-11:00:00PM	Day, Tu-1	10/02/12 10:46PM (Tu)	00:30	Private Practice	2012MRFP129H	\$7500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$60,975.00	Total Spots	45
Commission	(\$9,146.25)		
Net Total	\$51,828.75		